



# bankingboard.com

"Posting my positions on

Bankingboard.com has provided us with broad exposure to banking professionals seeking new opportunities. The system is very user-friendly, and it is a pleasure to interface with such a responsive marketing team. We truly value the relationship we have established, and anticipate utilizing TheBoardNetwork.com as a key recruiting source. Thanks for all your hard work and excellent customer experience."

Karen Fontana  
Senior Recruiter  
AmTrust Bank

## SEARCH. FIND. SUCCEED.

Since 1999, Bankingboard.com has been the largest, most widely used niche job board in the banking industry.

Our mission is simple: to deliver the best candidates, in the least time, at the lowest cost.

The more you know about Bankingboard.com and TheBoardNetwork.com family of websites, the more you'll wonder why you ever used anyone else.

## HOW CAN WE HELP YOU?

### SAVE TIME

Our niche focus means that our candidates have the industry experience you are looking for. Generic job sites can overwhelm you with (irrelevant) resumes, but why waste time sorting through junk?

### SAVE MONEY

Compare our prices to our top three competitors and prepare for sticker shock—in reverse. Why pay more only to get less? Our down-to-earth pricing makes the inflationary mega-job boards seem, well, monstrous.

### SAVE ENERGY

Our frontline technology and added-value features are designed to make your recruitment process hassle-free. We work hard to make it easy for you to keep your business on track, on time, and on budget.



bankingboard.com (866) 452-8800

"With unlimited resume searching and job posting, resume search agents that alert me every time a strong candidate creates a profile, and relationships with trade organizations, Bankingboard.com consistently produces targeted results better than anything else I have tried online or in print media."

Chris Kuhn  
Branch Banking & Trust / BB&T Mortgage  
Employment Consultant IV

## The Best Banking Job Site... at the lowest cost.

Tired of job board inflation? Now you can get instant access to the most comprehensive database of banking professionals in North America for a fraction of what a newspaper or mega job site would charge you.

### It's your choice (made easy)...

**Newspaper Ad?** Spend \$300-\$1000 for a few lines in a Sunday paper, and hope the right people see your job.

**Generic Job Site?** Spend \$300-\$400 on a single 30-day job posting, limited to a single geographic area.

**Bankingboard!** Spend \$249 for a 60-day job posting. Or better yet, get unlimited job postings and unlimited resume browsing nationwide — starting at only \$499!

When you know the facts, the choice is easy. Call us today to see how much money (time and trouble) we can save you.

## Compare and Save\*

	Single Job Posting		Single User Package		
	Cost	Location	Resume Browsing	Resume Views	Includes Job Postings?
Monster	\$396/60 Days	Local Area	\$9,995/year	LIMITED	NO
CareerBuilder	\$419/30 Days	Local Area	\$8,988/year	LIMITED	NO
HotJobs	\$410/60 Days	Local Area	\$7,599/year	LIMITED	NO
<b>Bankingboard</b>	<b>\$249/60 Days</b>	<b>State Wide</b>	<b>\$3,999/year</b>	<b>UNLIMITED</b>	<b>YES!</b>

\*As of 7/1/07.



bankingboard.com

"In a word: comprehensive. That is how I would describe the candidates on Creditunionboard.com and Bankingboard.com. In a world where it seems all you do is jump through hoops and wind through mazes to get to the finish line, The BoardNetwork.com is a direct link to the information I need and the people I want."

Nicole Markota  
Director, The A List  
First Entertainment Credit Union

Maximize your exposure on Bankingboard.com via...

### FEATURED JOBS

Showcase your best job on the Bankingboard.com home page with direct links to your job posting.

### FEATURED EMPLOYER

Prominently display your company logo on our home page, linked to all your job postings.

### GOING THE EXTRA MILE

We're in the business of exceeding expectations—by making your recruitment process more effective, efficient, and easy to use. Here are some of the ways we go the extra mile for you.

#### RESUME AGENTS

Receive daily emails with up to 15 highly targeted resumes per day.

#### ZIP CODE SEARCHES

Search candidates by zip code up to a 100 mile radius.

#### AREA CODE SEARCHES

Search candidates in four different area codes with one click.

#### JOB AGENTS

Your jobs will be e-mailed to candidates per their chosen criteria.

#### RESUME FORWARDING

Email resumes to colleagues (or yourself) with one-click ease.

#### FREE POSITION 'REFRESHMENTS'

Get free refreshes of job postings as a client courtesy, upon request.

#### JOB VIEW TRACKER

Track the number of candidate views per job—in realtime.

#### AUTO RESPONDER TEMPLATE

Respond to candidates faster with a personalized pre-written letter template.

#### RESUME INBOX

Save and organize all your resumes in one easy location.

#### SEND THIS JOB TO A FRIEND

This feature allows our candidates to promote your jobs for you!

#### PERSONAL NOTES SECTION

All resumes include an area for recording your own personal notes.

#### PERSONALIZED CUSTOMER SERVICE

Speak to a knowledgeable rep any weekday 7:00 am - 5:00 pm PST.



bankingboard.com (866) 452-8800

“As the HR Recruiter for my organization I am very impressed with the quality of resumes received and look forward to working with the BankingBoard.com when recruiting. We’ve recently hired two applicants and are very excited about their growth in our organization. Thanks again!”

Alillah Dodd  
Chicago Municipal Employees  
Credit Union

### How We Attract Candidates

1. By powering the job boards of the industry’s top associations, publications, and schools
2. By partnering with Aggregator (“Wrapping”) Sites to drive candidates back to Bankingboard.com
3. By advertising on the leading Web portals and banking websites

### The Right People. Right Now.

Our resumes and job postings are always fresh, current, and relevant. On an average day at The BoardNetwork.com you can find:

- 3,500 jobs posted – none of them over 60 days old
- 230,000 resumes – none of them over a year old

### TheBoardNetwork.com

Welcome to the family. When you sign up with Bankingboard.com, you automatically gain access to our other leading niche job sites:

- [Mortgageboard.com](#) (mortgage careers)
- [Creditunionboard.com](#) (credit union careers)
- [Escrowboard.com](#) (escrow and legal careers)
- [Titleboard.com](#) (title insurance careers)

### Save With Member Packages

	1 month	3 months	6 months	12 months
<b>Full Access Membership</b> Unlimited Job Posting and Resume Searches	\$499	\$1299	\$2199	\$3999
<b>Full Access Plus+ Membership</b> Includes Featured Employer Spot & Featured Job(s)	\$599 <small>Feat. Employer +1 Job</small>	\$1499 <small>Feat. Employer +2 Jobs</small>	\$2799 <small>Feat. Employer +3 Jobs</small>	\$4999 <small>Feat. Employer +4 Jobs</small>
<b>Unlimited Resume Browsing Only</b>	\$449	\$1099	\$1899	\$3599
<b>Purchase a Sixty Day Single Job Posting</b>	Only \$249 per posting - Ask about our package deals and Featured Positioning options			

### We Specialize In...

banking, finance and lending professionals from entry level up to executive level candidates.

- Tellers
- Teller Supervisors
- Call Center Reps/Managers
- Financial Services Reps/Managers
- Personal Bankers
- New Account Representatives
- ATM Specialists
- DMV Specialists
- Auditors
- CFO/Controllers/AP/AR
- Branch Operations Managers
- Assistant Branch Managers
- Electronic Services Managers
- Collectors/Collection Managers
- Mortgage & Consumer Loan Officers
- VP of Lending
- Business Development Specialists

### Contact Us Today!

**Bankingboard.com**  
 101 Continental Blvd., Suite 1657  
 El Segundo, CA 90245  
 Phone: 866-452-8800  
 Fax: 866-452-8799  
 info@theboardnetwork.com

### Our Customers Include:



Media Pricing	1 month	3 months	12 months
Top Banner Ad	\$500	\$1200 (\$400/Month)	\$3600 (\$300/Month)
Login Page Logo (Employer or Jobseeker ) Account Home Page Logo (Employer or Jobseeker )	\$700	\$1800 (\$600/Month)	\$6000 (\$500/Month)
Login Page Logo (Both Employer & Jobseeker ) Account Home Page Logo (Both Employer & Jobseeker )	\$1200 (\$600 each)	\$3000 (\$1000/Month) (\$500 each/Month)	\$9600 (\$800/Month) (\$400 each/Month)
Top Banner Ad, Login Page Logo (Employer or Jobseeker ) Account Home Page Logo (Employer or Jobseeker )	\$1000	\$2700	\$9000
Candidate Mailer Advertising (Auto Registration Mailer, Job Agent Mailer & Weekly Candidate Mailer )	\$500	\$1200	\$3600

Weekly Candidate Mailer (e-mail): \$50/Week